

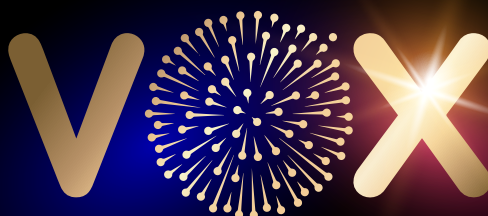


FOR OPERATOR EXCELLENCE

PARTNERSHIP OPPORTUNITIES

THE **NUMBER ONE** EVENT FOR THE COACH AND BUS INDUSTRY

Taking place on
Wednesday 4 November, at the



Resorts World, Birmingham

routeoneAwards.com

 **@routeonemagazine**  **@routeoneteam**

#routeoneAwards

Organised by
diversified
UK & EUROPE

The team behind
EURO BUS EXPO **ROUTE ONE**



**BEST LONGSTANDING
AWARDS EVENT WINNER**



Recognising and rewarding excellence within the coach and bus industry

Celebrating its 20th edition on 4 November 2026, the routeone Awards brings together the industry's highest-achieving operators, alongside leading suppliers and stakeholders. Taking place during Euro Bus Expo week (3-5 November at the NEC), it sits at the heart of the industry's most influential gathering of the year.

Fresh from winning Gold for Best Longstanding Awards Event at the 2025 Awards Awards, the **routeone Awards** continues to break records. With over 900 guests, consistent sell-outs and significant media attention, it remains the unmissable highlight of the coach and bus calendar.



THE AWARDS

The road to success starts with nominations, followed by entries, shortlisting and finally, judging. It's a process that ensures entry information is comprehensive, the judging meticulous and the results credible.

RISING STAR

**MANAGER OF THE YEAR
SMALL/MEDIUM OPERATOR**
up to 150 vehicles

MANAGER OF THE YEAR LARGE OPERATOR
over 150 vehicles

OUTSTANDING CUSTOMER EXPERIENCE

**ENGINEER OF THE YEAR
SMALL/MEDIUM OPERATOR**
up to 150 vehicles

ENGINEER OF THE YEAR LARGE OPERATOR
over 150 vehicles

**COACH TOURISM PROGRAMME
OF THE YEAR**

BEST USE OF TECHNOLOGY
Bus Operator

BEST USE OF TECHNOLOGY
Coach Operator

SUSTAINABILITY AWARD

SMALL COACH OPERATOR OF THE YEAR
up to 15 coaches

MEDIUM COACH OPERATOR OF THE YEAR
16 to 40 coaches

**SMALL/MEDIUM BUS OPERATOR
OF THE YEAR**
up to 150 buses

LARGE COACH OPERATOR OF THE YEAR
Over 40 coaches

LARGE BUS OPERATOR OF THE YEAR
over 150 buses

SPECIAL AWARD

*Categories subject to change

PARTNERSHIP OPPORTUNITIES

Proven and unrivalled exposure to high-profile decision makers

Aligned with the sector's top accolades, partnership delivers high-impact, year-round brand visibility across the coach and bus industry - in print, online, and in person.

AWARD PARTNERSHIP

➔ Award Partnership with full table of 12: **£8,315+ VAT**

PRE-AWARDS

- ➔ Your logo prominently displayed on the **routeone** Awards website, with a direct link to your website
- ➔ Banner advertising on **route-one.net** and **routeoneawards.com** until December 2026
- ➔ Sponsored content article on **route-one.net** (if booked before April 2026)
- ➔ Your company logo on all media across a comprehensive eight-month marketing campaign, including print advertising and e-shot activity
- ➔ Your company name affiliated with every mention of your chosen award category on event collateral
- ➔ Provision of tailored social media graphics that include your logo for:
 - Announcing your partnership and affiliation with the award category
 - Sharing the list of finalists in your category
- ➔ Your company tagged in our official finalists announcement social media posts.

AT THE AWARDS

- ➔ A table of 12
- ➔ Company representative to present the award
- ➔ Branded e-invitations and place card settings
- ➔ Champagne delivery to the winners table with your branding
- ➔ On-screen company branding
- ➔ Full page advertisement in the programme
- ➔ Social media winners announcement tagged with your company handle.

POST-AWARDS

- ➔ Photograph supplied as a memento of the evening
- ➔ Your company branding included in the post event write up in **routeone**
- ➔ Full-page advertisement in the Awards review issue of **routeone**.



EVENT PARTNERSHIP

- ➔ Event Partnership **with full table of 10: £5,091 + VAT**

PRE-AWARDS

- ➔ Your logo prominently displayed on the **routeone** Awards website, with a direct link to your website
- ➔ Your company logo on all media across a comprehensive eight-month marketing campaign, including print advertising and e-shot activity
- ➔ Provision of a tailored social media graphic that includes your logo to announce your partnership.

AT THE AWARDS

- ➔ A table of 10
- ➔ Full page advertisement in the programme
- ➔ Branded e-invitations and place card settings
- ➔ On-screen company branding
- ➔ Your company logo on the menu and signage.

POST-AWARDS

- ➔ Full-page advertisement in the Awards review issue of **routeone**
- ➔ Your company branding included in the post event write up in **routeone**.

EVENT SUPPORTER

- ➔ Supporter Package **with two seats: £2,300 + VAT**

PRE-AWARDS

- ➔ Your logo and website link on the **routeone** Awards website
- ➔ Provision of a tailored social media graphic that includes your logo to announce your supporter status.

AT THE AWARDS

- ➔ Two seats at a table of 10
- ➔ On-screen company branding
- ➔ Your company logo on the menu and signage
- ➔ Your company logo included in the finalists brochure.

POST-AWARDS

- ➔ Your company branding included in the Awards review issue of **routeone**.



TO BOOK YOUR PARTNERSHIP TODAY, CONTACT:

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